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U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

11-20-1999

U.S. Patent & TMO/TM Mail Rcpt Dt. #20



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11-20-99

To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.
Box Assignments, Washington, DC 20231

1. Name of conveying party(ies):

Hasbro, Inc.
200 Narragansett Park Drive
Pawtucket, Rhode Island 02862

- ☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation-State of Rhode Island
☐ Other

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other

Execution Date: November 23, 1998

2. Name and address of receiving party(ies):

Name: Ed Kaplan Associates

Internal Address:

Street Address: 900 Palisade Avenue

City Fort Lee State NJ ZIP 07024

- ☐ Individual(s) citizenship
☐ Association
☒ General Partnership
☐ Limited Partnership
☐ Corporation-State
☐ Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No
(Designation must be a separate document from Assignment)
Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark registration No.(s) 1,746,491

Additional numbers attached? ☒ Yes ☐ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Laura B. Siegal, Esq.
39 Chestnut Road
Manhasset, N.Y. 11030

Tel: 516-869-6422

File No.:

6. Total number of applications and registrations involved:

3

7. Total fee (37 CFR 3.41): \$90.00

Please charge to the deposit account listed in Section 8.

8. Deposit account number:

(A copy of this page is attached)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Laura B. Siegal

Name of Person Signing

Laura B. Siegal

Signature

Nov. 20, 1999

Date

11/30/1999 DNGUYEN 00000277 1746491

Total number of pages comprising cover sheet:

2

01 FC:481
02 FC:482

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ASSIGNMENT FROM HASBRO, INC. TO ED KAPLAN ASSOCIATES

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4.B. Additional Trademark Registration Nos.:

No. 1,782,178

No. 1,777,323

ASSIGNMENT

WHEREAS, HASBRO, INC., a corporation organized and existing under the laws of the State of Rhode Island, located at 200 Narragansett Park Drive, Pawtucket, Rhode Island 02862, has adopted and used in its business the following trademarks registered in the United States Patent and Trademark Office:

PUPPY SURPRISE, Reg. No. 1,746,491 dated January 12, 1993

KITTY SURPRISE, Reg. No. 1,782,178 dated July 13, 1993

BUNNY SURPRISE, Reg. No. 1,777,323 dated June 15, 1993; and

WHEREAS, ED KAPLAN ASSOCIATES, a partnership organized and existing under the laws of the State of New Jersey, located at 900 Palisade Avenue, Fort Lee, New Jersey 07024, is desirous of acquiring said trademarks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, HASBRO, INC. hereby assigns to ED KAPLAN ASSOCIATES all of its right, title and interest in and to said trademarks together with the goodwill of the business symbolized by said trademarks, and the registrations thereof, and any common law rights in the use of the names "PUPPY SURPRISE", "KITTY SURPRISE" and "BUNNY SURPRISE" without warranties of any kind.

Signed this 13th day of October, 1999.

HASBRO, INC.

By: Guthrie J. Reed
NAME
Senior VP General Counsel
TITLE

NOTORIAL CERTIFICATE

STATE OF RHODE ISLAND

SS:

COUNTY OF PROVIDENCE

On this 13th day of October, 1999, before me personally appeared CYNTHIA REED, to me known and known to me to be the SR. VP, GEN. COUNSEL of HASERO, INC., the above-named Assignor, who acknowledges that he (she) executed the foregoing Assignment on behalf of said Assignor and pursuant to authority duly received.

(STAMP AND SEAL)

Esther V. Rendean
NOTARY PUBLIC

MY COMMISSION EXPIRES
6/27/01